

CHEW NETWORK

PARTICIPATION & SERVICE SELECTION AGREEMENT

Food + Technology • AI-Powered Brand Building • Digital Business Infrastructure

About Chew Network. Chew Network is a food and technology company that helps participants build and grow online food brands using websites, social media, AI-assisted content, automation, customer engagement systems, affiliate infrastructure, digital monetization tools, and related business support. Participants may choose to build publicly as the face of their brand, operate behind the scenes, or use a combination of both.

1. Participant Information

Participant / Business Name:	
Phone:	
Email:	

2. Payment & Processing

Payment Accepted By / Processing Partner: _____

Amount Paid: \$_____ Payment Date: _____ Transaction / Reference #: _____

Authorized Processing Notice: Chew Network may accept payment through authorized third-party processing partners that operate as part of Chew Network's merchant operations. A payment processed by an authorized partner is treated as payment toward the Chew Network program or transaction identified in this agreement, subject to the applicable processor terms and final payment confirmation.

2A. Payment Status & Installment Terms

Payment Status: ☐ Paid in Full ☐ Partial Payment / Installment Plan ☐ Other: _____

Total Contract / Program Price: \$_____ Amount Paid Today: \$_____ Balance Remaining: \$_____

Payment Method / Option: ☐ One-Time Payment ☐ Monthly ☐ Other Installment Schedule: _____

Monthly / Installment Amount: \$_____ Expected Final Payment Date: _____

Remaining Payment Dates (complete only when six or fewer scheduled payments remain):

Payment 1: Due Date _____ Amount \$_____ ☐ N/A

Payment 2: Due Date _____ Amount \$_____ ☐ N/A

Payment 3: Due Date _____ Amount \$_____ ☐ N/A

Payment 4: Due Date _____ Amount \$_____ ☐ N/A

Payment 5: Due Date _____ Amount \$_____ ☐ N/A

Payment 6: Due Date _____ Amount \$_____ ☐ N/A

Unless otherwise stated in a signed writing, partial payment does not reduce or alter the participant's obligation to pay the remaining agreed balance. Payment processing remains subject to the authorized processing-partner terms and final payment confirmation.

2B. Participation Type Election

Select the participant's current relationship with Chew Network:

- ☐ Ecosystem Stake Investment Only — Participant is acquiring applicable Ecosystem Stakes and is not presently enrolling in creator, brand-building, website, social-media, AI-content, affiliate, or other operating services.
- ☐ Creator / Brand Participation Only — Participant is enrolling in selected Chew Network creator or brand-building services and is not acquiring Ecosystem Stakes under this agreement.
- ☐ Ecosystem Stake Investment + Creator / Brand Participation — Participant is acquiring Ecosystem Stakes and also enrolling in the selected services below.

Where 'Ecosystem Stake Investment Only' is selected, Sections 3, 4, 5, 6, 7, 8C, 9, and 10 may be marked N/A and bypassed unless a specific provision is expressly made applicable. The Ecosystem Stake ownership provisions, payment provisions, owner communications, beneficiary provisions, confidentiality/brand-protection provisions, signatures, and controlling legal documents remain applicable as appropriate.

3. Brand Approach ☐ N/A — Investment / Ecosystem Stake Only

- ☐ BEHIND THE SCENES — Participant owns/builds the brand without being required to become its public face.
- ☐ YOU ARE THE BRAND — Participant is positioned as the public face and personality of the brand.
- ☐ BOTH — A combination of personal-brand and behind-the-scenes business development.

4. Audience & Target Subscriber Goal ☐ N/A — Investment / Ecosystem Stake Only

Target Subscribers / Followers Across Selected Platforms: _____

Social Platforms Selected: ☐ 1 Platform ☐ 2 Platforms ☐ 3 Platforms ☐ 4 Platforms ☐ 5 Platforms ☐ 5+ Platforms

Platforms: ☐ Instagram ☐ TikTok ☐ YouTube ☐ Facebook ☐ Pinterest ☐ Other: _____

5. Digital Business Buildout ☐ N/A — Investment / Ecosystem Stake Only

- ☐ Website — Included / selected scope: _____
- ☐ AI Logo Creation
- ☐ AI Email Automation
- ☐ AI Response Automation for qualifying direct messages and/or comments from published content
- ☐ Customer Records / basic customer database setup
- ☐ Affiliate Program & Affiliate Product Setup
- ☐ Brand positioning and basic visual identity
- ☐ Monetization Roadmap — identifies potential digital revenue channels for the participant's brand
- ☐ Launch / implementation roadmap

6. AI Content Publishing Plan ☐ N/A — Investment / Ecosystem Stake Only

Selected AI-Assisted Content Frequency: ☐ 1x/week ☐ 3x/week ☐ 5x/week ☐ 7x/week ☐ 10x/week ☐ 14x/week ☐ 20x/week

Daily Preference: ☐ 1x/day ☐ 2x/day ☐ Other: _____

Content may include AI-assisted captions, food-related posts, educational content, product/affiliate content, audience-engagement content, email content, and other material appropriate to the selected brand strategy.

7. Monetization Channels ☐ N/A — Investment / Ecosystem Stake Only

Chew Network may help establish or prepare the selected brand for the following potential revenue channels:

- ☐ Affiliate marketing / qualifying product recommendations
- ☐ Digital products, guides, recipe collections, meal plans or educational downloads
- ☐ Email marketing and audience offers
- ☐ Social-media monetization opportunities where platform eligibility requirements are met
- ☐ Brand partnerships / sponsorship readiness
- ☐ Memberships, subscriptions or premium digital content
- ☐ Other: _____

7A. Private 24-Hour Partner & Investor Hotline

Chew Network may provide business partners, investors, and participants using Chew Network to build their brands with access to a private 24-hour support hotline for questions relating to their program, brand support, account, or applicable ownership communications. The hotline number is confidential and is provided solely for authorized use.

The participant agrees not to publish, post, distribute, sell, transfer, or otherwise disclose the private hotline number on social media, websites, public forums, group chats, or other public or unauthorized channels. Chew Network may change or revoke hotline credentials when reasonably necessary to protect the service or its users.

8. Chew Network Ecosystem Stake Ownership (Complete Only If Applicable)

Chew Network has designated a limited Ecosystem Stake ownership pool intended to represent up to five percent (5.00%) of the applicable company ownership/economic interest, subject to the definitive securities, equity, operating, subscription, or other ownership documents approved for the offering. Ecosystem Stakes are intended as units used to allocate participation within that fixed pool and do not create rights beyond those expressly stated in the controlling legal documents.

Offering Phase: ☐ Phase 1 / First Round ☐ Phase 2 / 2027 Round ☐ Other: _____

Total Ecosystem Ownership Pool: Up to 5.00%

Total Ecosystem Stakes Authorized for Pool: _____ units

Selected Phase 1 Price per Ecosystem Stake: ☐ \$0.01 ☐ \$0.05 ☐ \$0.10 ☐ Other: \$ _____

Participant Purchase Amount: \$ _____ Ecosystem Stakes Allocated: _____

Participant's Applicable Ownership / Economic Interest: _____ % / units

Valuation Cap (if applicable): \$ _____

Phase 1 / First Round. This agreement may be used for Chew Network's initial Ecosystem Stake round. The actual price, valuation, offering size, closing conditions, investor eligibility, and rights for each participant are the terms selected and confirmed in the applicable definitive offering documents. The availability of a \$0.01, \$0.05, \$0.10, or other selected stake price does not itself establish a future market value or guarantee appreciation.

Phase 2 / 2027. Chew Network currently anticipates a second financing or Ecosystem Stake transaction phase during 2027. Any Phase 2 price, valuation, purchaser eligibility, liquidity opportunity, repurchase, transfer, or secondary transaction will depend on future company conditions, applicable law, required approvals, and definitive transaction documents. No future price, liquidity event, resale market, return, or transaction is guaranteed by this agreement.

Future Dilution Intent. As of the date of this agreement, Chew Network's stated business intent is not to offer additional company equity to future financial investors beyond the designated Ecosystem Stake pool. Chew Network nevertheless reserves the right, subject to its governing documents and applicable law, to issue or provide equity, phantom equity, options, profit interests, incentive interests, sweat equity, or similar compensation to developers, employees, strategic partners, service providers, or other contributors when the company determines such arrangements are in its best interests. This statement of present intent is not an absolute covenant against future dilution unless expressly made so in the definitive ownership documents.

Potential 50% Repurchase / Liquidity Program. The participant acknowledges that Chew Network desires to create a mechanism under which early participants may have an opportunity to receive liquidity before an IPO, acquisition, or other traditional

company-wide liquidity event. Subject to the definitive ownership documents, applicable securities laws, available company capital, required approvals, and the terms of any future program, the participant agrees that up to fifty percent (50%) of the participant's Ecosystem Stakes may be subject to a company repurchase, redemption, call right, or other approved transfer mechanism.

The price, timing, funding source, eligibility, transaction costs, taxes, procedures, and other terms of any such repurchase or transfer must be stated in the controlling legal documents or a later written transaction notice. Nothing in this agreement guarantees that Chew Network will conduct a repurchase, that a secondary purchaser will exist, or that any Ecosystem Stake will be repurchased at a profit or at any particular price.

Participant Acknowledgment of Repurchase Right: ☐ Participant acknowledges the potential future right described above and agrees that, if validly exercised under the controlling definitive documents, up to 50% of the participant's eligible Ecosystem Stakes may be repurchased, redeemed, or transferred in accordance with those documents.

8A. Ecosystem Stake Ownership & Transaction History

This section may be used at initial enrollment or updated when an existing Ecosystem Owner later elects to participate as a Chew creator, brand owner, or service participant.

Original / Prior Ecosystem Stakes Acquired: _____

Original / Prior Purchase Amount: \$_____ Original Stake Price: \$_____ per stake

Original Acquisition / Agreement Date: _____

Additional Ecosystem Stakes Acquired (if any): _____

Ecosystem Stakes Previously Repurchased, Redeemed, Sold, or Transferred: _____

Date(s) of Prior Sale / Repurchase / Transfer: _____

Gross Amount Received from Prior Sale / Repurchase / Transfer (if applicable): \$_____

Ecosystem Stakes Currently Held After Recorded Transactions: _____

Current Ownership / Economic Interest Shown in Company Records (if applicable): _____%

Transaction / Certificate / Investor ID Reference(s): _____

☐ No Ecosystem Stakes have previously been sold, repurchased, redeemed, or transferred.

☐ Participant is an existing Ecosystem Owner now adding Creator / Brand Participation.

The figures above are intended to document the participant's recorded stake history as of the date signed. Company records and the definitive ownership, subscription, repurchase, redemption, transfer, or securities documents control if any inconsistency exists.

8B. Ecosystem Owner Materials & Communications (If Applicable)

Where the participant is admitted as an Ecosystem Owner under the applicable definitive ownership documents, the participant is intended to receive an Official Investment / Ownership Certificate, a unique Investor ID Number, an Owner Welcome Kit, quarterly investor reports, regular email and text updates, and access to the private Investor Hotline, subject to the terms, eligibility requirements, and limitations contained in the definitive legal documents.

8D. Beneficiary / Successor Designation (If Applicable)

Primary Beneficiary / Successor Name: _____

Relationship: _____ Phone: _____ Email: _____

Address: _____

The participant may designate the person above as an intended beneficiary or successor with respect to eligible ownership interests or transferable brand/business rights. Any transfer at death or other succession is subject to the applicable operating agreement, equity or ownership documents, transfer restrictions, applicable law, estate requirements, and Chew Network's records. This designation does not override any controlling legal document or law.

Rights Agreed Today: The participant's rights to the selected services, brand buildout, and any separately documented ownership interest are governed by this agreement together with all incorporated scopes of work, payment terms, and definitive ownership documents executed by the parties.

8C. Implementation & 90-Day Development Period ☐ **N/A — Investment / Ecosystem Stake Only**

Chew Network will begin implementation promptly following execution of this agreement, confirmation of the applicable payment arrangement, and receipt of the information, approvals, credentials, and materials reasonably required from the participant. The participant understands and agrees that the initial development and setup period may require up to ninety (90) calendar days from the contract date.

During this development period, Chew Network may perform or coordinate the services selected under this agreement, including brand and logo development, website design and setup, selected social-media account setup, AI-assisted content and automation configuration, affiliate-program application and setup assistance, customer-record systems, initial audience-building activities, and preparation or distribution of applicable press releases or channel-related promotional materials.

Chew Network may begin content, promotional, press-release, social, affiliate, website, and audience-development activities as soon as reasonably practicable; however, the participant should allow up to ninety (90) days from the contract date for the initial buildout to be completed and for measurable activity or early results to begin appearing. The ninety-day period is an implementation and development period and is not a guarantee that any specific audience size, affiliate approval, platform approval, traffic level, media placement, revenue, profit, ranking, engagement level, or other business result will occur within that period.

Timelines may be reasonably extended when delays result from participant approvals or missing materials, third-party platform or affiliate review, processor or app-store requirements, technical issues outside Chew Network's reasonable control, or other circumstances that prevent timely implementation. Chew Network will continue to use commercially reasonable efforts to complete the selected initial setup and launch activities.

Later Creator / Brand Enrollment. An Ecosystem Stake investor may later elect to add Chew Network creator, personal-brand, behind-the-scenes brand, website, social-media, affiliate, AI, or related services without requiring a separate form of agreement if Chew Network accepts the additional scope in writing. At that time, the participant's previously acquired stakes, any stakes previously sold/repurchased/transferred, and current recorded stake balance may be entered in Section 8A, and the previously N/A service sections may be completed and initialed or incorporated through a written addendum/order form.

9. Program Scope & Important Understandings ☐ **N/A — Investment / Ecosystem Stake Only**

☐ Specific deliverables, timelines, platform selections, and content quantities are determined by the selections in this agreement and any attached scope of work.

☐ Third-party platforms, affiliate programs, social networks, payment processors, and app stores maintain their own eligibility, approval, fee, and policy requirements.

☐ Audience growth, affiliate acceptance, monetization eligibility, revenue, profit, valuation, and business outcomes are not guaranteed.

☐ Participant remains responsible for providing requested approvals, information, access, and cooperation needed for implementation.

☐ Any ownership or investment component is subject to separate definitive legal documentation and applicable law.

9A. Brand Protection, Confidentiality & Non-Disparagement

The participant agrees not to knowingly publish or communicate false, defamatory, malicious, or unlawfully disparaging statements concerning Chew Network, its brands, personnel, products, authorized processing partners, or affiliated operations. Nothing in this provision prohibits truthful statements, good-faith complaints, legally protected reviews or opinions, reports to regulators or law enforcement, testimony, whistleblowing, or any other communication protected by law.

A material and documented breach of this provision may constitute a material breach of this agreement. Subject to applicable law, notice and any required opportunity to cure, Chew Network may suspend or discontinue services and may terminate access to contractual brand benefits that are expressly conditioned on continued compliance. Any vested ownership, equity, investment, or property rights may be forfeited, repurchased, cancelled, or transferred only to the extent expressly permitted by the controlling definitive legal documents and applicable law.

Chew Network reserves all lawful remedies for proven misconduct, including recovery of actual damages, reasonable legal fees and costs where recoverable by contract or law, and demonstrable business losses proven with reasonable certainty. No party is entitled under this clause to speculative, hypothetical, or unsupported projected losses. The parties agree that any remedy must be consistent with applicable law and the definitive agreements governing the relationship.

10. Special Instructions / Custom Scope ☐ N/A — Investment / Ecosystem Stake Only

11. Acknowledgment & Signatures

By signing below, the participant confirms the selections above accurately reflect the requested Chew Network relationship, including whether the participant is investing only, participating in creator/brand services only, or participating in both. The participant acknowledges that sections marked N/A are intentionally not included in the participant's current service scope; that prior Ecosystem Stake ownership and transaction history may be recorded in this agreement when services are added later; and that payment terms, applicable ownership provisions, beneficiary designation, private-hotline requirements, brand-protection provisions, and controlling subscription, securities, repurchase, transfer, processor, governing, and other definitive legal documents remain applicable according to their terms.

Participant Name: _____	Chew Network Representative: _____
Signature: _____	Signature: _____
Date: _____	Date: _____
Participant ID / Member #: _____	Agreement / Order #: _____